



FORBES GLOBAL CEO CONFERENCE

News Release

FORBES GLOBAL CEO CONFERENCE RETURNS TO MALAYSIA

Conference to examine how leaders at the helm are confronting transformative decisions that shape the global economy

Kuala Lumpur, 27 April 2011 – The Forbes Global CEO Conference returns to Kuala Lumpur, Malaysia, on September 12-14, 2011, for the second time. The conference will provide a unique platform for some 400 of the world’s most influential business, political and thought-leaders to assess the global economy and identify the most dynamic growth opportunities.

Under the theme of ‘At the Crossroads’, the conference will examine how world leaders and global CEOs are confronting critical policy and business decisions that impact global prosperity.

Malaysian Prime Minister, YAB Dato’ Sri Mohd Najib Bin Tun Haji Abdul Razak will join Steve Forbes, Chairman and Editor-in-Chief of Forbes, in ‘A Meeting of Minds’ dialogue session taking place at a gala dinner at the Kuala Lumpur Convention Centre.

The Deputy Prime Minister and Education Minister, YAB Tan Sri Dato’ Hj. Muhyiddin Bin Hj. Mohd Yassin will also conduct a one-on-one conversation with Steve Forbes at the close of the conference.

William Adamopoulos, President and Publisher of Forbes Asia, says: “We are delighted by the strong interest and support from the Malaysian government to bring the conference back to Kuala Lumpur again. As a major crossroads of global trade between the East and West, Malaysia is an ideal location for top CEOs and entrepreneurs to gather and debate the best ways to generate global growth.”

YB Dato' Sri Mustapa Bin Mohamed, Minister of International Trade and Industry, says: "Malaysia is proud to be hosting the world's foremost captains of industry and business minds at this high-caliber global event. Their participation will be a significant reinforcement of Kuala Lumpur's rise as an outstanding destination for foreign investment and economic cooperation."

During the conference, panel sessions will feature discussions on how best to strategize and harness opportunities in sectors such as money and investing, technology, resources, real estate and healthcare.

They will also highlight the potential in emerging economies that are at the center of global trade, and provide insights on the best practices in social responsibility, philanthropy and leadership.

More than 35 prominent business leaders and entrepreneurs have confirmed to speak at the conference. A list of speakers is in the attached and bios are accessible at <http://www.forbesasiaconferences.com/forbesglobalceoconference2011/speakers.php>.

Now in its eleventh year, the Forbes Global CEO Conference serves as an annual platform for influential CEOs, tycoons, thought leaders and politicians to discuss and debate key issues of global concern and build relationships.

The Forbes Global CEO Conference is hosted by the Government of Malaysia, with the support of corporate sponsors including EMC, Julius Baer, Tata Consultancy Services, Corporate Executive Board and Weber Shandwick.

For more information, visit www.forbesglobalceoconference.com.

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