



VETERAN JOURNALIST TODD WOODY JOINS FORBES AS  
ENVIRONMENT EDITOR

FOR IMMEDIATE RELEASE:

*New York, New York (April 25, 2011)* – Forbes Media today announced that veteran journalist Todd Woody has joined Forbes as Environment Editor, based in San Francisco. In this newly created position, he will cover environmental issues including green technology for the magazine and web site, and manage the [Green Tech](#) section on Forbes.com. He reports to Eric Savtiz, San Francisco Bureau Chief.

“As environmental issues continue to take on an extremely important role in the global marketplace, we are dedicated to providing our audience with the most compelling and timely coverage of this space. Todd has the perfect blend of environmental, technology and business experience to successfully take on this role. We are excited to have him join us,” said Savtiz.

Mr. Woody brings to Forbes more than 20 years of experience covering environmental and green issues, locally and globally. He was most recently a contributor to media outlets including the *New York Times*, the *Los Angeles Times*, *Fortune* and Reuters. Prior to this, he served as a Senior Editor at *Fortune*, where he oversaw the West Coast’s online tech coverage, helped organize and moderate the annual Brainstorm Green conference, and wrote Fortune.com’s “Green Wombat” blog, one of the original editorially-driven green tech blogs.

Previously, he served as Assistant Managing Editor at *Business 2.0*, where he initiated the magazine’s green technology coverage, and originally launched the Green Wombat. He has also held senior editorial positions at *The San Jose Mercury News*, *The Sacramento Bee* and *The Industry Standard*.

Mr. Woody holds a Bachelor of Arts in Politics from the University of California, Santa Cruz; and a graduate degree in Journalism from Columbia University.

**Forbes Media:**

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Other Forbes Media Web sites are ForbesWoman.com; RealClearPolitics.com; RealClearMarkets.com; RealClearSports.com and RealClearWorld.com. Together with Forbes.com, these sites reach on average nearly 20 million business decision makers each month.

Steve Forbes serves as Chairman and Editor in Chief. Mike Perlis is President and Chief Executive Officer. Lewis D’Vorkin is Chief Product Officer.

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