

**FORBES' 7TH ANNUAL TECH ISSUE PROFILES  
THIS YEAR'S DIGITAL INNOVATORS*****Exploring The Effects and Future of the Internet***

**New York, NY (August 18, 2004)**—In its annual tech issue, *Forbes* looks at this year's "E-gang" of digital innovators and the way their ideas and advancements are influencing the costs and methods of living and doing business (pg. 144). As the Internet enters its next phase, startups and established companies alike are using revolutionary concepts to employ it to its full advantage, including: "Voice Over the Internet; Online Gaming; Mobile TV; Embedded Networks; Thoughtful Gadgets; and Broadband Wireless." Making 2004's trendsetters list: AT&T's Cathy Martine; Xfire's Mike Cassidy; Sling Media's Blake Krikorian; Ember's Robert Poor; Illinois Institute of Design's Patrick Whitney; and Flarion's Rajiv Laroia.

**ALSO IN THIS ISSUE:**

**POWER WOMEN (p. 68)**—*Forbes'* list of 100 ladies who are changing the role of women in power, as well as the societies in which they operate, includes U.S. First Lady Laura Bush (#4), U.S. National Security Advisor Condoleezza Rice (#1), Hewlett-Packard CEO Carleton Fiorina (#10) and China Vice Premier Wu Yi (#2). For the full list of *Forbes'* "100 Most Powerful Women in the World," and their biographies, go to [www.forbes.com/extra](http://www.forbes.com/extra).

**BROADCAST BULLIES (p. 134)**—With its reach and programming, XM Satellite Radio should be able to capture a good share of the U.S. audience, but competition in the broadcast industry is anything but fair.

**GIANT SLAYER (p. 72)**—Wal-Mart's current #1 enemy is Albert Norman, a 57-year-old Massachusetts man who has made it his mini-career to block the discount chain's further expansion. So far, he has confronted the sprawling corporation from the U.S. to Ireland and Barbados.

**GRAB THE ENERGY CHAIN (p. 189)**—Some energy savants think that, contrary to popular belief, oil prices will not collapse, and people should pick their stocks accordingly.

**PROZAC NATION: Is The Party Over? (p. 119)**—There are three stages in the life of a new mental health drug: euphoria, medical doubts, lawsuits. Harvard Medical School psychiatrist Joseph Glenmullen figures 75% of all antidepressant patients are "needlessly on these drugs."

**SENSEI'S WORLD (p. 126)**—Soka University of America—whose three-year-old, \$300 million campus hosts only 400 students—is a questionable beneficiary of lax treatment in the non-profit world.

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