



America's Most Promising Companies Raise \$19 Million In New Investment Capital

Forbes Looks At How They Plan To Reinvest in 2010

New York, NY (February 8, 2010) – Since being named to Forbes' first annual list of "America's Most Promising Companies" in September 2009, the 20 entrepreneurs who earned a spot on the list have collectively raised nearly \$19 million in fresh investment capital (equity and debt).

In "How The Best Small Businesses Spend Money," Forbes asked the 20 dynamic entrepreneurs to share their plans for capital spending in the coming year. The group operates in a broad array of industries, from software and water purification equipment to hypoallergenic pillows and packaged cut fruit. Here's a link: <http://www.forbes.com/2010/01/28/most-promising-companies-cap-ex-entrepreneurs-technology-cap-ex.html?boxes=Homepagechannels>.

According to Forbes, "To qualify, companies had to have been founded within the last 10 years and have \$25 million or less in annual revenue. To sharpen our search, our partner, The Venture Alliance (TVA), devised a survey-and-rating system for young companies. Prospects were scored on a host of metrics, including the size of their addressable markets, the strength of their intellectual property and the experience of their management teams. The massive initiative was sponsored by Hewlett-Packard, a leading provider of computer gear for both small and large companies."

A recap of the latest milestones of the companies is available in "Reintroducing America's Most Promising Companies," at this link: <http://www.forbes.com/2009/12/17/most-promising-comapnies-recap-entrepreneurs-finance-promising.html>.

For the complete ranking of America's Most Promising Companies, including company profiles, secrets of the top 20 and methodology, please visit: www.forbes.com/entrepreneurs/promising-companies.