



FORBESLIFE EXECUTIVE WOMAN: SUMMER TRAVEL ISSUE

The 25 Most Influential Women in Travel, New Levels of Luxury, and More

New York, NY (June 24, 2008) — The Summer issue of *ForbesLife Executive Woman* is devoted to travel, and features the latest destinations, hottest tips, and an exclusive look at how some of the most powerful women in the world spend their holidays. *Good Morning America* weekend co-anchor Kate Snow graces the cover of *ForbesLife Executive Woman*, and reveals her behind-the-scenes secrets from the campaign trail (**What I Wear, p. 30**). Despite crowded planes, bad weather and missed meals, Snow knows how to look great and sound smart. For these stories and more, please visit Forbes.com at www.forbes.com/executivewoman. Other features in this issue include:

The 25 Most Influential Women in Travel (p. 33) – Acknowledging that women drive 70% of all leisure travel spending and 80% of corporate travel bookings, *ForbesLife Executive Woman* has recognized 25 women who play a significant role in the industry.

The Climb (p. 58) – Mistake? Hardly. Travelocity chief executive Michelle Peluso opens up about her “Best Mistake,” sharing how she turned risks into profits.

Star Wars: How Far Can Luxury Go? (p. 110) – Today, many believe that even five stars are not enough to capture the offerings and services of the world’s most luxurious hotels. NBC travel editor and best-selling author Peter Greenberg weighs in on the controversial star and diamond rating systems.

Danube Diplomacy: A Week with April Foley, U.S. Ambassador to Hungary (p. 78) – Of the 183 Americans serving as ambassadors around the world, 42 are women, a percentage that has increased substantially from 20 years ago. *ForbesLife Executive Woman* was granted exclusive access to a fast-paced week in the life of Ambassador Foley, plus six women heading up embassies share highlights of the countries they call their second home (**Where the Ambassadors Are, p. 84**).

Desk Set (p. 116) – French Women Don’t Eat at Their Desks. *ForbesLife Executive Woman* sits down with Mireille Guiliano, author of the best-selling *French Women Don’t Get Fat*, to cover everything from keeping a balanced schedule to office style.

Also in this issue: Find out **Where Wall Street Summers (p. 40)**; some of London’s most powerful ladies share its hottest spots (**London Inc., p. 60**); holiday destinations of female heads of states including Germany’s Angela Merkel and Ireland’s Mary McAleese (**Presidential Retreats, p. 90**); and the fashionable Cabinet of French President Nicolas Sarkozy (**A Sarkozy Mandate: p. 28**).

Contact: Elizabeth Wasden at (212) 367-4157 or ewasden@forbes.com.