

EMBARGOED UNTIL 6:00 P.M. ET,  
WEDNESDAY, MAY 19

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## FORBES: WHAT SCHOOLS CAN LEARN FROM MONEY MANAGERS



**New York, NY (May 19, 2010)** — *Forbes'* latest cover story focuses on the quiet revolution taking place in American public education (**What Educators Are Learning From Money Managers, p. 73**).

Managing schools in a way that resembles how corporations are run is an approach that is popping up in charter schools and educational organizations across the country. But can these strategies work in thousands of schools nationwide? In this comprehensive feature, learn how innovative schools collect data, look for small changes, intervene quickly and move resources to the formulas that work. Plus:

- **Think College:** The secret to Think College Now, an elementary public school in Oakland, is unapologetic ambition and focus, backed up with frequent testing and transparent results.
- **Tech and Teaching:** A new Stanford University study shows that the 99% African-American students at a two-year-old public charter school in Chicago are outpacing their peers at a Silicon Valley middle school when it comes to computer literacy. Learn how they are beating the odds.
- **Fire Bad Teachers:** In Texas, there is no teachers' union and contracts can be terminated for "good cause." Read about how firing or reassigning teachers has impacted students in this state.

### ALSO IN THIS ISSUE:

**Snake Oil in Your Snacks (p. 88)** – *Forbes* reports on the \$160 billion business of foods masquerading as drugs. The world's biggest food companies are stuffing ostensibly beneficial bacteria, omega-3 fatty acids and other additives into packaged foods you may be eating. Learn how corporations are blurring the line between nutrition and medicine. **Plus:** the evidence – or lack thereof – behind the claims for some of the biggest food categories, including vitamins, cholesterol-lowering foods, designer yogurt, and energy drinks.

**Critical Mess (p. 24)** – While Washington is still gorging on the public plastic by issuing trillions of dollars in new debt, state and local finances in this country are at a breaking point. Citizens are pushing for a profound political realignment, and the sickliest states are among the first to act; just look at Illinois.

**Congrats – Now What? (p. 30)** – With unemployment at 9.9% -- and underemployment at another 7.2%, it's a scary time to leave college. If you're thinking about grad school, *Forbes* can help. Check out [www.forbes.com/degrees](http://www.forbes.com/degrees) (after 6 p.m. ET on Wednesday, May 19) for which programs are best, degrees that will pay off, and first-person accounts from students and recent grads.

**Rothify Your 401(k) (p. 46)** – Learn how you can covert an ex-employer retirement account, and maybe even your current 401(k), into a Roth IRA.

**For these stories and more, visit [www.forbes.com/forbes](http://www.forbes.com/forbes) after 6p.m. EDT on Wednesday, May 19**

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