

**FORBESLIFE: TRAVEL ISSUE**  
**The Other Tuscany, Western Dream Ranches, and More**



**New York, NY (May 2010)** – In its annual Travel Issue, *ForbesLife* takes to the skies to scope in-demand destinations ranging from more established cities such as Barcelona (**Escapes: Head to Head, p. 54**) to the less frequented locales like the Maremma, Tuscany’s “Wild West” (**The Other Tuscany, 78**), and the most luxurious ranches of the Rockies (**True West, p. 86**).

In his cover story, Editor Richard Nalley travels the once-forgotten region of Maremma, intoxicating with its limestone seacoast, broad plains of olive trees, and shadowy woodlands. The region’s charm comes in part from its overlooked-history; as the rest of Tuscany was invaded by tourism, Maremma has remained off the beaten track. From castle hotels to the region’s famed wineries, *ForbesLife* has all the recommendations you will need to get the most out of visiting this rugged gem of Italy.

**Features include:**

**Escapes: Off the Beaten Track (p. 52)** – *ForbesLife* flies south to Brazil’s Fernando de Noronha, a pristine archipelago that has been an environmentally protected sanctuary since 1988. Experience sustainable ecotourism among endangered sea turtles, spinner dolphins and 230 species of fish.

**At Large: Good Morning Hanoi (p.47)** – Christopher Buckley shares his escapades in Hanoi, Vietnam, chronicling his near-death experiences with motorbikes, delicious forays into Vietnamese cuisine’s pho, and sightseeing adventures everywhere from the infamous Hoan Kiem lake to Ho Chi Min’s mausoleum.

**Escapes: Dialed In (p. 56)** – Taking a look at the world’s top ten fly-fishing lodges, this guide is a must-read for the world-traveling fly fisher, profiling lodges in such far-flung locations as Alaska, the Seychelles Islands, and Chile.

**Plus:**

**The Eye: Seaworthy (p. 28)** – Functioning as a sailboat, a kayak, a trimaran or a fishing boat the *Hobie Cat* Mirage Tandem Island is a one-of-a-kind toy for water lovers.

**Big Time: The Journe Identity (p. 69)** – Watchmaster Francois-Paul Journe is more artist than technician, devoted to building only watches he believes will be beautiful. *ForbesLife* profiles the three-time winner of a Golden Hand award, a pioneer in the industry, combining 18<sup>th</sup> century styles with 21<sup>st</sup> century technology.

**Style: Well Suited (p. 74)** – Looking ahead to the warmer weather, *ForbesLife*, showcases classic styles and fabrics that will keep your wardrobe cool for the summer heat.

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