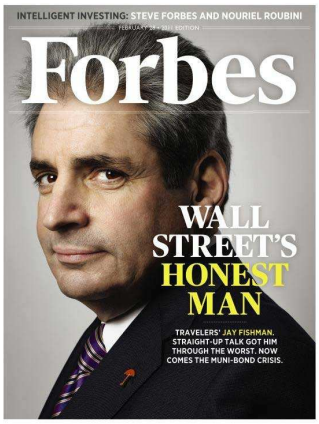
EMBARGOED UNTIL 6:00 P.M. ET ON WEDNESDAY, FEBRUARY 9, 2011



FORBES – WALL STREET'S HONEST MAN: TRAVELERS' JAY FISHMAN PLUS, STEVE FORBES INTERVIEWS ECONOMIST NOURIEL ROUBINI

New York, NY (February 9, 2011) — Until now there has never been a major profile of Jay S. Fishman, chief executive of the Travelers Companies. He is the subject of Forbes' cover story this week, **"WALL STREET'S HONEST MAN" (p. 70)**. His is a remarkable tale of straight-talking his way to success. The conservative strategy that helped Travelers escape the worst on Wall Street now poses a new potential risk: a portfolio filled with municipal bonds.

The last time Steve Forbes spoke with world-renowned economist Nouriel Roubini, he advised staying on the sidelines until a more robust and consistent recovery began. In **"LESS DOOM FROM DR. GLOOM" (p. 106)**, Roubini isn't exactly optimistic about housing, the economy and the stock market. But he sounds more upbeat than he did two years ago. The complete interview is available at www.forbes.com/roubinivideo. **ALSO IN THIS ISSUE:**

CROSSHAIRS OF HISTORY (p. 18) – Egypt's Mansour family, the world's biggest sellers of GM cars, have made money, lost it and made it again. What Happens Now? Plus, a look at six billionaires who bet on Egypt's growth and now could be among the biggest losers amid the political upheaval (see **ENTANGLED IN EGYPT, p. 19**).

BLACKBERRY BATTLES BACK (p. 34) – Research In Motion is tussling with Apple and Google on all fronts. Its new secret weapon: a brilliantly economical new operating system.

FIAT'S FIRST LADY (p. 84) – Would you buy a very small car from Laura Soave? If the iconic Italian brand is going to make it in America, she needs to sell you a really small car – the pint-size Fiat 500 – one that will play in an increasingly crowded field.

TOOLS OF THE TRADE (p. 92) – You needn't tote around multiple smartphones, a tablet and a laptop. A great phone will suffice in most business situations, and adding a travel-smart keyboard might mean you can leave your laptop behind. These five gadgets passed Forbes' review (see related story, **STRESS TESTS, p. 88**).

FOUR DAYS OF NIGHT (p. 100) – Forbes Staff Writer Steven Bertoni gets a frenzied, firsthand look at the hospitality world's most demanding training program. His busboy training takes place at The Bank, an 8000-square-foot nightclub in Las Vegas' Bellagio resort and a star attraction within Andrew Sasson's Light Group nightlife empire.

DIGITAL ANTHROPOLOGIST (p. 20) – danah boyd, who legally had the spelling of her name changed to lower-case because of "political irritation at the importance of capitalization," has become one of the most influential women in technology by hanging out with teens. Read why here.

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