



## THE MIDAS LIST: THE 100 MOST POWERFUL VENTURE CAPITALISTS PLUS: EXECUTIVE COMPENSATION AND THE FORBES FICTIONAL 15

**New York, NY (April 6, 2011)** — Jim Breyer of Accel Partners is No. 1 on the 2011 Forbes Midas list (“**THE 100 MOST POWERFUL VENTURE CAPITALISTS,**” p. 63) of technology’s best investors – but six years ago Breyer’s hot streak in venture capital seemed at an end. Today he manages the best-performing venture fund ever. Forbes explores his tale of redemption in “**THE COMEBACK KID**” (p. 64). Other Midas List features include:

- **TALKING SHOP (p. 72)** – Eight VCs on our list open up about their best deals, worst deals, favorite entrepreneurs, mentors and the evergreen Silicon Valley riddle: Are we in a bubble?
- **VENTURE CAPITAL BY THE NUMBERS (p. 74)** – A data snapshot, including the top five VC firms, how venture has performed, the youngest listee, the best deal, and more.
- **THE MIDAS 100 (p. 76)** – The complete list.

### ALSO IN THIS ISSUE:

**FUNNY MONEY (p. 106)** – Forbes ranks 15 fabulously wealthy, internationally famous ... and entirely imaginary characters. Plus: an interview with Arthur Bach (with help from Russell Brand) and a conversation about “Why Are There So Few Fictional Women?” Available at: [www.forbes.com/fictional15](http://www.forbes.com/fictional15).

**TAKING MY MEASURE (p. 98)** – Can the phenomenon known as the Quantified Self (QS), or self-tracking – using gadgets that measure personal data – make you happier, healthier and wealthier? Forbes Reporter Kashmir Hill gave QS a three-month test, and shares her personal account. Plus: five self-tracking gadgets, from the \$99 Fitbit clip-on device to the \$2,000 Affectiva wristwatch-style sensor.

**GOOGLE SAVES THE NEWS! (p. 90)** – By keeping users happy and Facebook at bay, can the search giant also fix the newspaper industry (which Google helped destroy in the first place)? Why Google’s Matt Cutts is arguably the most important person in the news business right now.

**SHOW ME THE MONEY (p. 80)** – Bosses are again feeling flush, with a collective pay raise of 12% last year. Forbes’ Executive Compensation feature includes CEO pay ranked by industry, the five highest-paid CEOs, and the best- and worst-performing bosses, plus more. The Best: Marc Benioff of Salesforce.com. The Worst: Gregg Engles of Dean Foods. The highest-paid woman: Indra Nooyi of PepsiCo.

**JAPAN’S OTHER NUCLEAR DISASTER (p. 32)** – At the nuke dump in Rokkasho, on the northeastern tip of Japan’s main island, a nation’s hunger for power has spawned a financial catastrophe.

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