

CONTENT EMBARGOED UNTIL 6PM EDT
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FORBES REPORTS BEST AND WORST BOSSES FOR THE BUCK, THE RIGHT WAY TO PAY EXECUTIVES

Plus: Survivor's Guide for the Affluent



New York, NY (April 22, 2009) — During the recent financial crisis, there has been one issue that has enraged Americans above all else: people who have run companies into the ground are taking away lavish pay. In its annual examination of executive pay, the latest issue of *Forbes* reports on companies that have learned the right way to pay their leaders by rewarding long-term performance rather than short-term greed (**The Right Way to Pay, p. 78**). Amid shocking revelations about executive bonuses and perks, shareholders and regulators are putting increasing pressure on companies to open up pay practices and make sure they are simple, reasonable, and performance-linked. Coverage also includes:

Best-Performing Bosses (p. 81) – Some of the best bargains include Amazon's Jeff Bezos and David Hannah of Reliance Steel.

Worst-Performing Bosses (p. 82) – Some of the weakest chief executives based on pay-for-performance include Ken Lewis of Bank of America and GE's Jeffrey Immelt.

Dim Bulb (p. 82) – GE's Jeff Immelt had a tough act to follow after taking over for Jack Welch. But since taking the helm, GE's stock has delivered a negative 12% annual return, and Immelt's average annual pay has been \$14.4 million over the last six years.

For the full listing of chief executive paychecks and other compensation data, visit: www.forbes.com/ceos after 6pm EDT on Wednesday, April 22.

ALSO IN THIS ISSUE:

It's Still Good to Be Rich (p. 66) – *Forbes'* latest cover story acknowledges that it's tough out there when everyone hates you – or at least suspects you had a hand in the collapse of the global financial system. From sidestepping taxes to protecting assets, this survivor's guide for the affluent provides pointers to help keep you flush.

Looking for a Little Love (p. 32) – Following a Freedom of Information Act battle, *Forbes* obtained Steve Jobs' sworn deposition from a backdating lawsuit, offering a rare glimpse of the Apple icon in his own words.

Wiring Medicine (p. 40) – The Obama Administration is pushing hard to digitize medical records, and there will be penalties for those who do not get on board by 2015. Powerful companies like Microsoft, GE, and IBM are battling it out for pieces of this billion-dollar business.

For these stories and more, visit www.forbes.com after 6pm EDT on Wednesday, April 22.

Contact: Elizabeth Wasden at (212) 367-4157 or ewasden@forbes.com.