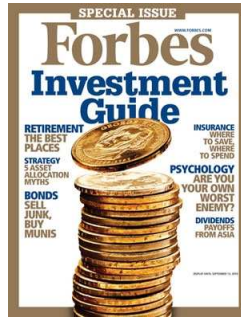


EMBARGOED UNTIL 6:00 P.M. ET,
WEDNESDAY, JUNE 9

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**FORBES 2010 INVESTMENT GUIDE:
STRATEGIES TO HELP YOU SPREAD RISK, UNCOVER VALUE, AND
MINIMIZE WHAT GOES TO THE TAX MAN**



New York, NY (June 9, 2010) – On the heels of bear and bull runs of historic proportions, financial markets are struggling for direction once again. *Forbes'* Investment Guide (p. 59) offers time-tested ways to protect and increase wealth and ensure that your family is well-taken care of. The Investment Guide includes:

- **Your Own Worst Enemy (p. 60)** – Research by Terrance Odean, University of California, Berkeley's Hass School of Business finance professor, shows how people sabotage themselves. What you can learn about investor behavior that may help guide you to better decisions.
- **State Tax Havens (p. 66)** – *Forbes* breaks down everything you need to know about property, estate, and income taxes across the U.S. Plus: the best places to retire.
- **Estate Tax Boomerang (p. 102)** – The federal estate tax is coming back, while some state levies never went away. Act now to protect your family's assets.
- **Save Thousands on Insurance (p. 112)** – *Forbes'* tips to help you from paying too much or paying for the wrong kind of coverage.
- **Asset Allocation Myths (p. 64)** – Sensible asset allocation is a key part of smart long-term investing. *Forbes* separates asset allocation myth from the reality.

For this and more, visit www.forbes.com/investmentguide after 6pm ET on Wednesday, June 9.

ALSO IN THIS ISSUE: Special Report on Immigration, including:

Let Them In (p. 22) – Philippe Legrain on why opening America's borders is morally right, economically beneficial, and would even make America safer.

How Long Must I Wait? (p. 24) – *Forbes* illustrates estimated wait times for acquiring a U.S. green card for applicants of different ethnic backgrounds, ages, and education levels.

Say No to Immigration Reform (p. 24) – Heather Mac Donald makes the argument that Americans already spend far too much to support a huge illegal population, and why enforcing existing laws might encourage self-deportation.

For these stories and more, visit www.forbes.com/forbes after 6p.m. ET on Wednesday, June 9

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