



ANGELINA JOLIE OVERTAKES OPRAH WINFREY TOPPING FORBES' CELEBRITY 100 POWER LIST

NEW YORK, NY (June 3, 2009) – **Angelina Jolie** has landed the #1 spot on Forbes' 2009 Celebrity 100 list, making her the most powerful celebrity in the world. Jolie's earnings of \$27 million last year combined with her famous face were enough to dethrone media maven **Oprah Winfrey**, who slips to the #2 rank after two consecutive years at the top. Winfrey is the highest earner, raking in \$275 million over the past year. **Madonna's** Hard Candy tour and continued presence in the tabloids helped the Material Girl rise to the #3 spot, up from #21 last year. *Forbes* magazine's cover star **Beyoncé Knowles (#4)** remains in the Top Ten, having earned \$87 million last year from her multi-platform empire (**Obsessed**, p. 80). These successful leading ladies bumped **Tiger Woods (#5)** down from last year's #2 rank. Despite being sidelined for eight months due to a knee injury, Woods remains the highest paid athlete in the world. **Bruce Springsteen (#6)** returns to the list this year, thanks to a lucrative tour, while **Steven Spielberg (#7)** pulled in \$150 million last year, due in large part to the success of the latest Indiana Jones movie. Rounding out the Top Ten are **Jennifer Aniston (#8)** and her ex **Brad Pitt (#9)** – who both earned big movie bucks and continued to top tabloid headlines – and **Kobe Bryant (#10)**, who debuts in the Top Ten thanks to soaring popularity and endorsement deals following the Beijing Olympics. The Top Ten are:

NAME	2009 Rank	Earnings (millions)	2008 Rank
Angelina Jolie	1	\$27 million	3
Oprah Winfrey	2	\$275 million	1
Madonna	3	\$110 million	21
Beyoncé Knowles (Cover)	4	\$87 million	4
Tiger Woods	5	\$110 million	2
Bruce Springsteen	6	\$70 million	Returning
Steven Spielberg	7	\$150 million	13
Jennifer Aniston	8	\$25 million	17
Brad Pitt	9	\$28 million	10
Kobe Bryant	10	\$45 million	19

For the full list and more, visit: www.forbes.com/celebrities after 6 p.m. ET on Wed., June 3.

Other highlights include:

- **Barack Obama (#49)** is the first sitting head of state to appear in Forbes' Celebrity 100 rankings, after his historic election made him the most famous person in the world, and helped him sell over a million books.
- Notable newcomers: **Alec Baldwin (#91)** and **Meryl Streep (#64)**; Country music acts **Toby Keith (#59)** and **Rascal Flatts (#42)**; TV talking head **Glenn Beck (#81)**; and rising music star **Taylor Swift (#69)**.
- Parlaying their names into multi-platform celebrity brands are: **Ryan Seacrest (#44)**, who earned \$38 million over the past year as one of the busiest men in entertainment; tween sensation **Miley Cyrus (#29)**; hip hop impresario **50 Cent (#50)**; and actor/producer/director/endorser **Drew Barrymore (#87)**.

Forbes' celebrity power ranking is a measurement of entertainment-related earnings over the past 12 months as well as visibility (exposure in print, television, radio and online).

Contacts: Elizabeth Wasden, ewasden@forbes.com or 212.367.4157 and
Debbie Weathers, dweathers@forbes.net or 212.366.8848

###