



## **FORBES RANKS BEST COLLEGES AND BUSINESS SCHOOLS: HOW WEST POINT BEAT THE IVY LEAGUE**

**New York, NY (August 5, 2009)** — The latest issue of *Forbes* names the United States Military Academy at West Point the top college in the country, outpacing schools such as Harvard (#5), Princeton (#2) and Cal Tech (#3). Marked by an intense work ethic and a drive to succeed on all fronts, the West Point undergraduate experience also allows graduates to leave without a penny of tuition loans to repay. In addition to ranking the best colleges, *Forbes'* annual report on education includes an extensive database on the country's 600 best colleges, the best undergraduate education buys, and the top MBA programs nationwide (**America's Best College, p. 84**). The Top 10 colleges according to *Forbes* are:

<b>RANK</b>	<b>NAME/STATE</b>	<b>IN-STATE TUITION</b>	<b>TYPICAL DEBT LOAD</b>
1	United States Military Academy/NY	\$0	\$0
2	Princeton University/NJ	\$34,290	\$13,708
3	California Institute of Technology/CA	\$34,437	\$9,414
4	Williams College/MA	\$37,640	\$9,398
5	Harvard University/MA	\$36,173	\$14,607
6	Wellesley College/MA	\$36,640	\$11,467
7	United States Air Force Academy/CO	\$0	\$0
8	Amherst College/MA	\$37,640	\$11,404
9	Yale University/CT	\$35,300	\$18,428
10	Stanford University/CA	\$36,798	\$19,038

For the full report, visit Forbes' new Education section at: [www.forbes.com/education](http://www.forbes.com/education)

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- **The Greening of ExxonMobil (p. 36)** – ExxonMobil is a big oil company using both a political and engineer's approach to go green. Learn why Exxon is investing big in natural gas.
- **Cheap Seats (p. 102)** – The recession has pummeled the travel industry, but Priceline.com is not only surviving, but thriving, by sticking to what it knows best: travel.
- **Healthy Bribes (p. 72)** – Big companies are now offering financial incentives for participating in wellness programs. Can they save money by paying people to lose weight or quit smoking?
- **Nissan's Plug-In Gamble (p. 28)** – So far, no manufacturer can match Nissan's ambition to create a mass market for all-electric vehicles. *Forbes* reports why Nissan's Carlos Ghosn is betting on electric vehicles – with more than a little help from the government.

**Contact: Elizabeth Wasden at (212) 367-4157 or [ewasden@forbes.com](mailto:ewasden@forbes.com).**