

**EMBARGOED UNTIL 6:00 P.M. ET,
WEDNESDAY, AUGUST 13**

FORBES NAMES ALABAMA'S NICK SABAN THE MOST POWERFUL COACH IN SPORTS

Plus: Do-It-Yourself Technology, China's Olympic-Sized Real Estate Bust, and More

New York, NY (August 13, 2008) — On the cusp of the college football season, *Forbes* identifies University of Alabama football coach Nick Saban as, “**The Most Powerful Coach in Sports**” (p. 92). Wooed to Tuscaloosa with an eight-year, \$32 million contract from his position as coach of the NFL’s Miami Dolphins, Saban has total control over recruiting, coaching, administration and public relations as Alabama’s head coach. His deal includes, among other perks, 25 hours of private use of a university airplane, two cars and a country club membership, extras that make his annual compensation closer to \$5 million a year. College football has long been a big business. But the money and control Alabama gave Saban has raised the stakes to an unprecedented level. *Forbes* asks: Is he worth it? **For this story and more, visit:** www.forbes.com.

ALSO IN THIS ISSUE:

This year, *Forbes’* annual E-Gang represents do-it-yourself (DIY) fanatics, who stand for an amateur’s right to reshape technology in one’s own rough image. Technology’s march has diverged, and these hackers and DIY revolutionaries are the innovators who will make a significant impact on our future. This year’s E-Gang includes:

- **Rocket Man (p. 76)** – Brainiac videogame creator and multimillionaire John Carmack knows more about controlled rocket flight than anyone.
- **Energetic Mind (p. 82)** – Saul Griffith is the man at the center of the DIY movement, what he believes to be a world-changing way to think about technology and creation.
- **Do-It-Yourself Life (p. 88)** – If you want to build a useful organism, the materials and tools are now on sale.

For more Do-It-Yourself features, video, and expanded profiles on this year’s E-Gang:
www.forbes.com/egang.

Life After Steve (p. 40) – Rumors of Steve Jobs’ poor health continue to surround Apple. Acknowledging that anything can happen to a boss at any time, *Forbes* sizes up potential replacements for the Apple CEO.

Olympian Bust? (p. 36) – If you’re looking for good deals on real estate, look to China. Property owners in the Olympic host country may soon be feeling anxiety pangs just like Americans.

The House Tobacco Built (p. 98) – The National Association of Attorneys General got rich off the tobacco settlement. This once sleepy organization has turned into a kind of super regulatory body, hunting for antitrust and consumer-fraud violations.

Contact: Elizabeth Wasden at (212) 367-4157 or ewasden@forbes.com.