



## **CURING UNEMPLOYMENT: FORBES OFFERS FOUR IDEAS TO PUT AMERICANS BACK TO WORK – AND DO IT WITHOUT SPENDING A TAXPAYER DIME**

**New York, NY (August 25, 2010)** — If we are serious about creating jobs, we need to rethink the problem from the start. In its latest issue, *Forbes* offers four unique ideas to put Americans back to work without spending a taxpayer dime (**You Want Jobs? 4 Revolutionary Ideas, p. 62**). Included:

- **Bring on the Share Economy (p. 63)** – A 25-year-old idea to pay employees a fixed chunk of revenue is worth a second look.
- **Every Man (and Woman) an Entrepreneur (p. 64)** – To liberate the labor market, turn employees into independent contractors.
- **Import Job Creators (p. 65)** – Let’s give immigrant entrepreneurs incentives to hire American workers.
- **Scrap the Minimum Wage (p. 66)** – Raising hourly wages seemed like a good idea. But it has only destroyed jobs.

### **ALSO IN THIS ISSUE:**

**The Man Who Can Fix the Deficit (p. 24)** – Congressman Paul Ryan has a radical plan to change Uncle Sam’s spending habits. His Roadmap for America’s Future” calls for reducing the federal deficit and debt in decades to come by partly privatizing and trimming Social Security and Medicare, freezing most government programs and instituting a simplified, optional two-tier tax system that would cut taxes for the rich.

**The Forgotten Patients (p. 32)** – The mental health industry ignores the 35,000 people a year who commit suicide – more than die from prostate cancer or Parkinson’s disease. A few researchers are trying to change that. Plus, **Saving Soldiers From Suicide (p. 35)**, a snapshot of the Pentagon’s initiatives.

**Riding in Style (p. 52)** – Money and power rub elbows at the most elite auto show – the Pebble Beach Concours d’Elegance – where bidders spend millions of dollars on the world’s rarest vintage cars.

**Save Da Bears! (p. 56)** – While the NFL’s Chicago Bears have one of the most recognizable brands in sports, in this year’s *Forbes* NFL valuations, they rank ninth, worth \$1.07 billion, the lowest-ranked big-market team. According to *Forbes*, they are the greatest unlocked asset in professional sports, with the potential to be worth \$800 million more than they are now. **For more on the NFL, including the 2010 NFL team valuations, visit [www.forbes.com/nfl](http://www.forbes.com/nfl) after 6pm ET on Wednesday, August 25.**

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