

**EMBARGOED UNTIL 6:00 P.M. ET,
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What's at Stake, and What to Do with Your Money Now

New York, NY (September 24, 2008) — The U.S. economy is in crisis. The government is stepping in to seize control of the most toxic securities in order to stabilize the markets — and is meeting with tremendous resistance. Congress is furious about ceding control and sticking taxpayers with the biggest bill in history. Companies are terrified about not having continued access to credit; ordinary Americans are seeing their investments wither. In its cover story (p. 45) *Forbes* breaks down the essential issues, including what's at stake in the long run—and what to do with your money today, focusing on:

- The coming crisis in consumer spending—and how it could affect the economy in the U.S. and around the world;
- The long view, detailing how Americans have come back even stronger from every financial disaster of the last 80 years;
- Safe places to invest now (funds, companies, industry sectors).

STORIES INCLUDE:

Cash is King (p. 55) – There's more cash out there than you may think, and *Forbes* has astute recommendations for the best ways to invest it.

February Surprise (p. 50) – The credit crisis presents an opportunity to focus Washington and the public on the dangers of the government's federal deficit. Now, the next President will have an excuse to get serious about the long-term budget mess.

Safety in Numbers (p. 62) – In the wake of AIG's near-collapse, insurance customers became understandably concerned. If you're worried about insurers, *Forbes'* experts recommend picking a highly rated one.

Risky "R" Us (p. 60) – RiskMetrics Group is a hot commodity, thriving at a time when "risk" is the dirtiest four-letter word on Wall Street. Learn about this company that can provide early warnings you shouldn't ignore, and is able to illustrate risks clients face when investing in corporations.

Perspective (p. 52) – Every now and then, the stock market gets very sick, and as corrections go, this one, so far, is pretty mild. *Forbes* gives a historical perspective, highlighting the causes and remedies of significant market declines since 1929.

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