

**EMBARGOED UNTIL 6:00 P.M. ET,  
WEDNESDAY, OCTOBER 28**

## **LATEST ISSUE OF *FORBES*: WIRELESS WIPEOUT**

### ***Plus: America's Largest Private Companies***

**New York, NY (October 28, 2009)** — Cell phones are a \$116 billion business in the United States. The latest issue of *Forbes* reports that after four decades of growth, this sector is now facing a long decline, which is petrifying giants like Verizon, AT&T, Sprint Nextel, and T-Mobile, but offers upstart MetroPCS an unprecedented opportunity to remake the industry (**Big Talk, p. 92**). With \$3 billion in revenue and a 3% market share, MetroPCS is now the fifth-largest cell phone network in the business, and poised to simultaneously increase the quality of cell phone calls while running the cheapest voice network.

**PLUS: America's Largest Private Companies (p. 138)** — *Forbes*' 25<sup>th</sup> annual survey of America's largest private companies reflects the same turbulence that is rocking the publicly traded firms that make headlines. Seven companies on this year's list are operating in Chapter 11 bankruptcy, and private equity firms — which own a third of the companies on the list — are scrambling to repair souring investments. For the full ranking, visit [www.forbes.com/private](http://www.forbes.com/private) after 6 pm ET on Wednesday, October 28.

#### **ALSO IN THIS ISSUE:**

**Is Your Bank Account Safe? (p. 54)** — If an online banking thief rips off your commercial account, you could be out of big bucks. Under federal law, losses in individuals' accounts are the banks' problems, but commercial customers receive no such concessions. *Forbes* reports who these hackers are, and how to protect yourself.

**Amnesia (p. 30)** — Suddenly flush, bond managers are scrambling to find somewhere, anywhere, to put their money to work. A surfeit of money has led to loony prices in the financial markets: sound familiar?

**Teeth Cost More Than Dentures (p. 60)** — With drug costs now (mostly) covered by Medicare, dental care is the largest out-of-pocket expense for many retirees, and insurers see this as an opportunity. Should you consider individual dental insurance?

**Five Ways to Spot a Snitch (p. 36)** — The October bust of hedge fund Galleon Group appears to have marked the first time the government relied on a wiretap, with the help of an informant.

**Living Without Blockbusters (p. 132)** — France's Sanofi-Aventis is slashing research spending and moving into emerging countries. Unable to invent new medicines, how will U.S. drugmakers make up sales lost to generic versions of old medicines?

For these stories and more, visit [www.forbes.com](http://www.forbes.com) after 6pm ET on Wednesday, October 28.

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