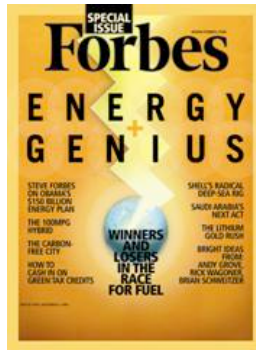


***FORBES* SPECIAL ISSUE: ENERGY AND GENIUS**



NEW YORK, NY (November 7, 2008) – *Forbes* has dedicated a special issue to energy, one of today’s most important global issues, and the center of one of the biggest business stories of the age (**Energy & Genius, p. 33**). The magazine’s November 24 issue, “Energy and Genius,” addresses the inventive genius necessary to help cope with the high and explosively volatile price of energy. The solution: balancing hope with an engineer’s skepticism. *Forbes* explores both the supply and demand sides of energy economics, including:

Saudi Arabia’s Next Act: The Octopus (p. 44) – Saudi Aramco, the 100% state-owned company, is easily the most profitable company on the planet. What will they do for an encore?

The 100MPG Car: Plug-In Paradox (p. 77) – Despite their high sticker price, plug-in hybrids are ready to hit the highway, but are drivers? We can get to 100 miles per gallon, but only if we re-learn how to drive.

Fact and Comment (p. 23) – Steve Forbes on the “Miraculous March to the White House” and President-elect Barack Obama’s \$150 billion energy plan.

Utopia in the Desert (p. 86) – Abu Dhabi wants to build the world’s first car-free, green-powered city by 2016.

The Saudi Arabia of Lithium (p. 35) – The gas engine made petroleum the world’s biggest commodity, and the electric car could do the same thing for lithium. *Forbes* takes readers to Chile, the Saudi Arabia of lithium.

The “Energy + Genius” issue is part of a multi-platform Forbes Media presentation that will reveal the ideas and innovation behind finding and creating new energy. In addition to the special issue of *Forbes* magazine, coverage includes:

- The Forbes.com special report including videos, slideshows, additional stories, and an interactive world energy map: www.forbes.com/energyplusgenius.
- The Forbes Energy Conference, which will gather the most influential people in energy, including legendary oilman and entrepreneur **T. Boone Pickens, Former United States Secretary of Energy Spencer Abraham, and Honeywell Chairman/CEO David Cote**, among others. (New York City, November 11 and 12.)

For more information, or to schedule an interview:

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