

**FORBES' 2010 INVESTMENT GUIDE:
STRATEGIES, SECOND CAREERS, RETIREMENT, AND SNITCH TO GET RICH**



New York, NY (November 25, 2009) – Forbes' semi-annual investment guide (**p. 58**) is the primary resource to help make the best financial decisions for you. From do-it-yourself money managing to second careers that pay, Forbes' 2010 Investment Guide has everything you need to plan the next year, financially. For the full package, visit www.forbes.com/investmentguide. Related stories include:

- **DO IT YOURSELF (p. 58)** – You don't have to pay a lot of money to manage your money. Forbes breaks down a four-step process for assembling a balanced portfolio that will keep your costs down, and do as well as the average paid expert would.
- **TAX SNITCHES ARE ON THE LOOSE (p. 104)** – For years, the IRS grudgingly paid stingy rewards to squealers who brought it mostly small cases, but these days a new federal rewards program is giving big bucks to squealers. The new incentive is meant to entice insiders to rat out big-dollar cheats.
- **10 STEPS TO UPGRADE YOUR SAVINGS (p. 64)** – Forbes' guidebook provides people with significant portfolios the chance to make at least \$10,000, without much risk.
- **FAMILY BONDS (p. 112)** – Taking over the finances of an elderly family member can be tough work. Forbes' pointers can help ease the emotional and financial pain of this process.
- **EIGHT STEPS TO PROTECT YOUR FAMILY (p. 114)** – Just because Congress is likely to delay the future of the estate tax for another year, doesn't mean you should put off basic family estate planning.
- **BUYING YOUR NEXT CAREER (p. 66)** – Lost your job or just want to reboot your life? Forbes runs the numbers to show what your best next career move may be.

ALSO IN THIS ISSUE:

Bull-in-Chief (p. 34) – With Obamacare, the economic stimulus package and two wars, the President needs a Bill Clinton-style stock market rally to have any hope of balancing the books.

Zetia's Miraculous Popularity (p. 56) – How Merck's marketers persuaded patients to spend \$21 billion on a cholesterol fighter that may not prevent heart attacks.

Yard Sale (p. 30) – Learn how GE's Jeff Immelt is on a mission to raise cash through divestiture.

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