

**EMBARGOED UNTIL 6:00 P.M. ET,
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FORBES ON MEXICO: THE NEXT DISASTER

Plus: Detroit's Reckoning, Media Stocks to Buy, and Surviving a Bear Market

New York, NY (December 3, 2008) – With oil prices plunging and narcotics-related violence exploding, Mexico is bracing for the ripple effects of a deep recession in the United States. In its cover story, *Forbes* conducted in-depth reporting to pose the question: Is Mexico descending into criminal and economic chaos (**The Next Disaster, p. 73**)? America's attention is focused on what is happening within its own borders, as well as the ongoing wars in Iraq and Afghanistan. But should the United States be paying more attention to what is happening to its neighbors to the South?

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ALSO IN THIS ISSUE:

TIME IS UP (p. 32) – Detroit's long overdue reckoning has arrived. *Forbes'* Joann Muller continues her coverage of the U.S. auto industry with an in-depth look at General Motors. The automaker is headed toward a bankruptcy or a government bailout, and if the company survives, it will look a lot different than it does today. Find out why GM is going to cost taxpayers more than you think.

MIXED MESSAGES (p. 66) – Media stocks are hurting but have a history of snapping back early in economic recoveries. *Forbes* presents media-specific metrics that separate the good long-term values from the bad.

CAR SHARING (p. 42) – The planet is getting crowded and streets more congested. While the executives at U.S. car companies are trying to stay alive, the reality is that tomorrow's cities cannot tolerate more cars. Can carmakers reinvent the car for a congested, urbanized world in the face of climate and energy problems?

CALM IN THE STORM (P. 68) – This year has been humbling for many iconic stock pickers. Not Bill Frels, however. *Forbes* offers Frels' formula for surviving a bear market: stick to companies with histories of strong sales and earnings growth.

Plus, Forbes' annual guide to smart collecting includes:

- **T Bills vs. Tintoretos (p. 92)** – Find out which artist has brought the best return as a long-term investment.
- **Black Market (p. 89)** – Robert Wood Johnson navigates the controversial and strong African-American art market.
- **Swept Up (p. 94)** – Inside the world of obsessive Hollywood memorabilia collecting.

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