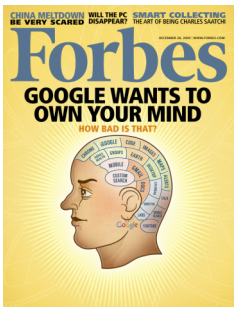
EMBARGOED UNTIL 6:00 P.M. ET, WEDNESDAY, DECEMBER 9



FORBES*:* GOOGLE WANTS TO OWN YOUR MIND. HOW BAD IS THAT?
Plus: Smart Collecting, The Future of the PC, and Why China's Boom Could End Badly

New York, NY (December 9, 2009) – The latest cover story from Forbes reveals Google's plans to capture all your personal and corporate time, writings, and communications, and turn them into a real-time dynamic event. Forbes explores how the search giant will help people work harder, better, and more easily, in ways they – and Google – have only started to understand. The only risk: everywhere may become work, and all privacy could be lost. But will it be so convenient that no one will mind? Forbes breaks down Google chief Eric Schmidt's plan to merge play and work, providing connectivity on a desktop, laptop or mobile phone through Google Applications.

ALSO IN THIS ISSUE:

The PC Is Dead (p. 51) – A burgeoning industry is pushing desktop virtualization as the next big thing in computing. What does the future hold for PCs among corporate customers?

Ponzi in Peking (p. 72) – China's economy is humming along in high gear, thanks to a fast-growing pile of dicey debt. But if and when prices crash, there will be hell to pay.

Selling Small (p. 36) – The government is insisting on tinier, fuel-efficient cars, so the industry is making them nicer and more expensive. Whether anyone buys them is another matter.

Plus, Forbes' annual guide to smart collecting includes:

The Art of Being Charles Saatchi (p. 76) – The reclusive, outrageous former adman is currently an avant-garde art collector who has created his own cult. How Saatchi's elusiveness – his own performance art – still works wonders.

The Art of War (p. 84) – Forbes profiles Christopher Brownfield, who has become an advocate for Iraqi artists who trust him to smuggle their work to the United States.

Moses Signed My Bible (p. 80) – Autographed first editions are a cool way to collect rare books. But, beware of forgers!

For these stories and more, visit www.forbes.com after 6 pm ET on Wednesday, December 9.

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