

OPRAH TOPS *FORBES'* CELEBRITY 100 POWER LIST FOR 2ND STRAIGHT YEAR

Plus: Miley Cyrus Debuts, David Beckham Enters Top Ten, and Power Couples Rise the Ranks

NEW YORK, NY (June 11, 2008) – Oprah Winfrey once again ranks #1 on *Forbes'* 2008 Celebrity 100 list (www.forbes.com/celebrities), continuing to influence audiences around the world through her vast media empire, which earned her \$275 million during the past year. She has appeared in the Top Ten of *Forbes'* Celebrity 100 16 times, and this is her fifth time in the top spot. From moguls to musicians, and athletes to actors, the *Forbes* Celebrity 100 measures money and fame to develop the definitive list of the most influential celebrities on the planet. **Tiger Woods** is again #2, holding steady as the highest-earning athlete in the world. **J.K. Rowling (#9)** is the highest earner, with her Harry Potter franchise bringing in \$300 million over the past year. Celebrity power couples are hotter than ever, including actors, humanitarians, and globe-trotting parents **Angelina Jolie (#3)** and **Brad Pitt (#10)** as well as music mogul newlyweds **Beyonce Knowles (#4)** and **Jay-Z (#7)**, who all appear in the Top Ten. At #6, **Johnny Depp** stays near the top of the list as one of the highest-paid actors in Hollywood. Banking \$115 million from their tour, **The Police (#8)** make their list debut, and **David Beckham** enters the Top Ten for the first time ever, jumping ten spots to #5. The Top Ten are:

Power Rank	Name	Category	Pay (\$mil)
1	Oprah Winfrey	Talking head	\$275 million
2	Tiger Woods	Athlete	\$115 million
3	Angelina Jolie	Actress	\$14 million
4	Beyoncé Knowles	Musician	\$80 million
5	David Beckham	Athlete	\$50 million
6	Johnny Depp	Actor	\$72 million
7	Jay-Z	Hip-hop impresario	\$82 million
8	The Police	Musicians	\$115 million
9	J.K. Rowling	Author	\$300 million
10	Brad Pitt	Actor	\$20 million

For the full list and more, visit: www.forbes.com/celebrities after 6 p.m. ET on Wed., June 11.

Forbes recognized the undeniable strength of the youth market by adding “tweens” as a category to this year’s rankings, including performers who cater to this audience. Pop star **Miley Cyrus (#35)** makes her Celebrity 100 debut this year, following a sold-out concert tour, a hit 3-D movie, and a controversial photo shoot that had the press buzzing. Other Celebrity 100 members catering to the increasingly powerful tween audience include: **Zac Efron (#92)**, the **Jonas Brothers (#89)**, and *Harry Potter* star **Daniel Radcliffe (#64)**.

Other highlights include:

- **Notable newcomers:** Summer movie star and fashion/fragrance empress **Sarah Jessica Parker (#72)**; chef-turned-TV-star **Gordon Ramsay (#95)**; *Hills* star and budding fashion designer **Lauren Conrad (#97)**; musician/fashionista/expectant mom **Gwen Stefani (#63)**; sitcom star and real-life newlywed **Charlie Sheen (#85)**; prolific Hollywood writer **Judd Apatow (#82)**; and *SNL* alum **Tina Fey (#99)**.
- Director/producer **Tyler Perry (#42)** is the sixth-highest earner on the list, banking \$125 million last year.
- **Welcome back: Bruce Willis (#29)** returns to the list for the first time since 2002, thanks to the resurgence of the *Die Hard* franchise; and, following their popular reunion tour, the **Spice Girls (#50)** are back for the first time since 1999.

Forbes' power ranking gives the most weight to a celebrity’s earnings over the past 12 months, also factoring in other popularity metrics, including Internet presence, press clippings, magazine cover stories and mentions on television and radio.

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