



News Release

BUSINESS & THOUGHT LEADERS TO SPEAK AT FORBES GLOBAL CEO CONFERENCE

*MALAYSIA'S DEPUTY PRIME MINISTER TAN SRI MUHYIDDIN YASSIN WILL
PARTICIPATE IN A "MEETING OF MINDS" WITH STEVE FORBES*

13 May 2009 – The Forbes Global CEO Conference, taking place in Kuala Lumpur this September 28–30, will gather under one roof some of the world's most admired business and thought leaders to engage in a spirited debate on key issues reshaping our world.

This year's Conference theme, "Game Change", will take stock of how the world has changed, and discuss how business leaders should adapt to new economic realities in order to rebuild wealth and grow their businesses. Some 450 global CEOs, tycoons, entrepreneurs, up-and-comers, capitalists and thought leaders are expected to participate in the event.

Among the impressive line-up of business leaders who have confirmed as speakers are Wilbur L. Ross, Jr., Chairman and CEO, WL Ross and Co, Francis Yeoh, Managing Director, YTL Corporation, Vincent Lo, Chairman and CEO, Shui On Group, Hiroshi Mikitani, CEO, Rakuten, Inc., Mario Moretti Polegato, Chairman, GEOX, Lindsay Fox, Founder, Linfox, Richard Elman, CEO, Noble Group, Vikrom Kromadit, CEO, Amata Corporation, Liang Xinjun, Vice Chairman and CEO, Fosun International Ltd, John S. Chen, Chairman, CEO and President, Sybase, Inc., Edward Dolman, CEO, Christie's International, Raza Jafar, Vice Chairman, Emirates Investment Group, Eizo Kobayashi, President and CEO, Itochu Corp., and Atul Punj, Chairman, Punj Lloyd Group.

Some of the prominent thought leaders confirmed speaking at the Conference include Professor Michael Spence, 2001 Nobel laureate in economics, Steve H. Hanke, Professor of Applied Economics and Co-Director of the Institute for Applied Economics and the Study of Business Enterprise, The John Hopkins University, Vinod Aggarwal, Professor and Director, Berkeley APEC Study Center, University of California, Richard A. Muller, Professor of Physics, Faculty Senior Scientist, Lawrence Berkeley Laboratory, University of California, Paul Tagliabue, Chairman of the Board of Directors, Georgetown University and former Commissioner of the National Football League, Eisuke Sakakibara, Professor, Waseda University and former Vice Minister of Finance and International Affairs, Japan, and *Forbes* columnists Ken Fisher, CEO, Fisher Investments, and Gary Shilling, President, A. Gary Shilling and Co.

Also at the event, Malaysia's Deputy Prime Minister and Education Minister Tan Sri Muhyiddin Yassin will participate in a "Meeting of Minds" with Steve Forbes, Chairman and CEO of Forbes, and Editor-in-Chief of *Forbes* magazine.

"We are delighted to stage the Forbes Global CEO Conference in Kuala Lumpur, one of Asia's major crossroads of trade," said William Adamopoulos, President and Publisher of *Forbes Asia*. "The world has undergone dramatic change since our Conference last year, and I'm confident our line-up of thought leaders, tycoons and captains of industry will provide for a stimulating and informative Conference."

"Malaysia is proud to host the world's foremost business and thought leaders at this high-profile global event. Their presence will be a strong endorsement of Kuala Lumpur's status as a preferred destination for foreign investments and as an ideal city for work and recreation," said Y. Bhg. Tan Sri Abdul Rahman Mamat, Secretary General, Ministry of International Trade and Industry, Malaysia.

Now in its ninth year, the Forbes Global CEO Conference serves as an annual platform for influential CEOs, tycoons, thought leaders and politicians to discuss and debate key issues of global concern, and to build relationships.

For more information, visit www.forbesglobalceoconference.com.

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