



## News Release

### **FORBES GLOBAL CEO CONFERENCE 2010**

#### **Full Sail Ahead for global captains of industry**

Sydney, 15 April 2010 – The Forbes Global CEO Conference, taking place in Sydney this September 28-29, will gather under one roof some 400 of the world's most influential captains of industry and thought-leaders to share insights on the best strategies to navigate the post-crisis economic landscape and seize new opportunities in volatile times.

Hosted by the Australian Government and the New South Wales Government, this year's conference theme is 'Full Sail Ahead', which likens today's business leader to a master mariner, whose challenge is to outwit the forces of uncertain economic conditions, and whose determination is to capture new growth prospects through the power of innovation to create a prosperous and sustainable future.

Among the impressive line-up of business leaders who have confirmed as speakers are Steve Forbes, Chairman and CEO, Forbes, Editor-in-Chief, Forbes magazine; Andrew Forrest, Chief Executive, Fortescue Metals Group; Olli-Pekka Kallasvujo, CEO, Nokia Corporation; Anthony Pratt, Global Chairman, Visy; Wilbur Ross, Jr., CEO, WL Ross & Co.; Eizo Kobayashi, Chairman, ITOCHU Corporation; Liang Xinjun, Vice Chairman and CEO, Fosun International Ltd.; Mohammad Omran, Chairman, Etisalat and Thuraya; Mario Moretti Polegato, Chairman, GEOX; Michael Hintze, CEO, CQS; Ken Fisher, Chairman and CEO, Fisher Investments; Thapana Sirivadhanabhakdi, President and CEO, Thai Beverage; William Teuber, Jr., Vice Chairman, EMC Corporation; Francis Yeoh, Managing Director, YTL Group of Companies; Malvinder Mohan Singh, Group Chairman, Fortis Healthcare and Parkway Holdings; and Timothy Guertin, President and CEO, Varian Medical Systems, Inc.

“We are delighted to stage the Forbes Global CEO Conference in Sydney,” said William Adamopoulos, President and Publisher of Forbes Asia. “Today’s heroes of business are adaptable entrepreneurs who can skillfully steer through financial storms to determine an optimal course of action. The conference presents the perfect platform for such leading do-ers and thinkers to exchange fresh ideas on the best way forward.”

Premier of New South Wales, the Hon. Kristina Keneally, MP said, “At the forefront of the global economic recovery, Australia plays a significant role in worldwide business and is a hub for innovation, investment and economic development. Sydney, Australia is proud to host some of the world’s most successful leaders at the Forbes Global CEO Conference 2010.”

Now in its tenth year, the Forbes Global CEO Conference is all about global captains of industry going *Full Sail Ahead*. The conference attracts the support of corporate sponsors Dell, EMC, ITOCHU Corporation and Weber Shandwick.

Go [here](#) for a more detailed overview of the speakers and sessions included at the Forbes Global CEO Conference ([www.forbesglobalceoconference.com](http://www.forbesglobalceoconference.com)).

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