

FORBESLIFE FALL STYLE ISSUE: CELEBRATING THINGS THAT LAST



NEW YORK, NY (September 2009) – *ForbesLife* offers a unique perspective on what has happened to luxury in the wake of the market meltdown. Today’s luxury is not about accessibility, but durability. In challenging financial times, products that have not only value but also worth are those that continue to find success despite their prices. From building a wardrobe to seeking out the finest cuisine in hidden places, *ForbesLife* helps you find the essence of luxury in its Fall style issue.

Cuts Above (p. 74) – In its men’s style guide, *ForbesLife* celebrates classic tailoring and chic looks that cover wardrobe essentials as well as the occasional flourish. From “the great white shirt” to the essential suits every man needs in his closet, this is your go-to guide for Fall.

Forks in the Road (p. 38) – Two small neighboring villages, three accomplished chefs, four Michelin stars: learn what tucked-away corner in the Italian Alps is worth the journey for its restaurants alone.

The Dapper Revolutionary (p. 59) – Joe Donelan changed his life in 2000 by turning his love of wine into a business. His passion shows in the bottles produced by Pax Wine Cellars, Donelan’s dream job realized.

Polo’s Lounge (p. 84) – The Galerie Historismus in Brussels occupies four floors of a 1910 building that was once the headquarters of the country’s most fashionable hatter. Today, its artistic advisor Robert Polo has transformed the gallery into his distinctive take on European furniture design from 1840 through the 1920’s.

And in the “Well-Traveled” section, learn about:

- **Weekend in the Country (p. 46)** – *ForbesLife* explores Meadowood in Napa Valley, a hidden enclave of cottages offering croquet, golf, and fine dining.
- **Off the Beaten Track (p. 54)** – Uncover Laos, while staying at Maison Souvannaphoum in Luang Prabang, a resort that has managed to not sacrifice the genuine for the genteel.
- **Connections (p. 48)** – Loyd & Townsend-Rose is an agency that matches guests with the finest castles, the best way to experience the unspoiled beauty of rural Scotland.

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Contact: Elizabeth Wasden, ewasden@forbes.com or 212.367.4157