

**CONTENT EMBARGOED UNTIL 6 P.M. EDT,
WEDNESDAY, APRIL 22**

FORBES ANNOUNCES 2009 MLB TEAM VALUATIONS
New York Yankees Ranked Most Valuable Team for 12th Straight Year

New York, NY (April 22, 2009) – Forbes has announced its annual valuations of Major League Baseball’s 30 teams, reporting that the average team is worth \$482 million. New stadiums and lucrative cable deals increased the value of New York’s Yankees (#1) and Mets (#2). Ten teams declined in value – the most since 2004 – as the economy hurt franchises with a lot of debt or stadiums in cities with high unemployment. This year’s Top 10 Most Valuable Major League Baseball Teams are:

RANK	TEAM	OWNER	CURRENT VALUE (\$ mil)	1-YEAR CHANGE IN VALUE %	REVENUES (\$mil)	OPERATING INCOME (\$mil)
1	New York Yankees	George Steinbrenner	\$1,500	15%	\$375	-\$3.7
2	New York Mets	Fred Wilpon	912	11	261	23.5
3	Boston Red Sox	J. Henry, T. Werner	833	2	269	25.7
4	Los Angeles Dodgers	Frank McCourt	722	4	241	16.5
5	Chicago Cubs	Tribune Company	700	9	239	29.7
6	Los Angeles Angels of Anaheim	Arturo Moreno	509	2	212	10.3
7	Philadelphia Phillies	William Giles	496	3	216	16.3
8	St. Louis Cardinals	William DeWitt Jr.	486	0	195	6.6
9	San Francisco Giants	W. Neukom, S. Burns	471	-5	196	22.4
10	Chicago White Sox	Jerry Reinsdorf	450	2	196	13.8

Also included in Forbes’ 2009 baseball package:

Moreno’s Math (p. 84) – Since Arte Moreno bought the Los Angeles Angels of Anaheim in 2003, he has turned the club into a financial powerhouse. Learn how this billboard magnate created a big market brand out of a small market team.

Strike Three? (p. 86) – After two teams fled Washington because of no fan support, a third attempt at a Major League team is proving futile despite a new stadium and rich owner.

Visit www.forbes.com/mlb on Wednesday, April 22 after 6 p.m. EDT for more, including slideshows, interviews, and tear sheets on all 30 MLB teams.

For more information or to schedule an interview:
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