

# FORBESWOMAN MAGAZINE

## *The Giving Chain: How Helping Women Helps the World*



**New York, NY (November 2009)** – *ForbesWoman* takes a look at women in business, government and nonprofits who are leading the charge to improve the lives of women around the world in **The Giving Change, p.54**. It's called the "Girl Effect," and it's changing the model for propelling economic development and fighting social injustices in developing nations.

Today, a cadre of female leaders including CARE's Helene Gayle, Ernst & Young's Beth Brooke and the State Department's Melanne Verwee, are working to make sure that women around the world have the tools they need to achieve equality.

For this and more, visit [www.forbes.com/forbeswoman](http://www.forbes.com/forbeswoman).

### **ALSO IN THIS ISSUE:**

**The Outsourced Holiday (p. 40)** – *ForbesWoman's* guide for what to do, dump and delegate between now and New Year's Eve. Here's to surviving the holiday season while still having fun.

**Making Less Do More (p. 52)** – In tough times, it's hard to think about charitable contributions, but it is possible to make a difference. With tips such as opting for long-term pledges or donating expertise and time instead of money, *ForbesWoman* helps you give to those less fortunate this season without breaking the bank.

**Girl Power (p. 64)** – Taking teen girls from distressed communities, Girls Inc. offers a crash course in capitalism, giving young woman the skills they need to excel in the business world.

**Fabulous Forties (p. 74)** – Celebrate the female form with this season's fashion return to the Forties. With an emphasis on waist, hips and shoulders, glamour and sophistication are back.

### **My Style:**

- **Style and Substance (p. 32)** – A hairstylist from Frédéric Fekkai boasts the ultimate executive haircut: a modern bob, both chic and flattering.
- **Gifted Giving (p. 34)** – Top style setters from Bobbi Brown, J. Crew, and House of Kwid share their top picks for this year's holiday gifts.
- **Brooching the Topic (p. 28)** – Take a page from Madeline Albright's business style and spice up any outfit with these botanical brooches.

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