



FORBES GLOBAL CEO CONFERENCE

News Release

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Full Sail Ahead for global captains of industry

Forbes Announces 2010 Recipient of the Malcolm S. Forbes Lifetime Achievement Award

Sydney, 28 July 2010 – The Forbes Global CEO Conference, taking place in Sydney this September 28-29, will gather under one roof some 400 of the world's most influential captains of industry and thought-leaders to share the strategies and visions they are championing to navigate the current economic landscape and seize new opportunities in volatile times.

Hosted by the Australian Government and the New South Wales Government, the 10th annual conference boasts a line-up of distinguished speakers including **Steve Forbes**, Chairman and CEO of Forbes and Editor-in-Chief of Forbes magazine; **The Hon. Kristina Keneally**, Premier of New South Wales, Australia; **Carlos Slim Helú**, Chairman of Fundación Telmex, Fundación Carlos Slim, Impulsora del Desarrollo del Empleo en América Latina and Cicsa; **Andrew Forrest**, Chief Executive, Fortescue Metals Group Ltd; **Wilbur Ross, Jr.**, CEO, WL Ross & Co; **Eizo Kobayashi**, Chairman, ITOCHU Corporation; **Shiv Nadar**, Founder, HCL and Chairman, HCL Technologies and Shiv Nadar Foundation; **Liang Xinjun**, Vice Chairman and CEO, Fosun International; **Anthony Pratt**, Global Chairman, Visy; **Ken Fisher**, Chairman and CEO, Fisher Investments; **Catherine Livingstone**, Chairman, Telstra Corporation; **Mario Moretti Polegato**, Chairman, GEOX; **Mohammad Omran**, Chairman, Etisalat and Thuraya; **Douglas Hsu**, Chairman and CEO, Far Eastern Group and **Malvinder Mohan Singh**, Chairman, Fortis Healthcare.

Carlos Slim Helú will receive this year's Malcolm S. Forbes Lifetime Achievement Award at the conference from Steve Forbes. The award is presented to honor a lifetime of achievement as a hero of entrepreneurial capitalism and it is the highest form of recognition of global business success bestowed by Forbes on a single individual. Mr. Slim will also engage in a "Meeting of Minds" dialogue with Mr. Forbes during the conference.

The theme of this year's conference focuses on how business leaders are determined to go '**Full Sail Ahead**' in search of new growth opportunities. Over 50 speakers will participate in panel sessions that will examine how CEOs are thriving on adversity and identifying opportunities in sectors such as energy and commodities, technology and innovation, healthcare, money and investment, as well as media and entertainment. Other topics include social responsibility and philanthropy, human capital and leadership. For a more detailed overview of the speakers and sessions included at the Forbes Global CEO Conference , please visit

<http://www.forbesasiaconferences.com/forbesglobalceoconference2010/speakers.php>

The conference attracts the support of corporate sponsors Dell, EMC, ITOCHU Corporation, Tata Consultancy Services, Steinway Lyngdorf, Weber Shandwick and Royal Falcon Fleet.

Forbes Media:

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