

RICHARD NALLEY NAMED *FORBESLIFE* EDITOR

(New York, NY) November 4, 2009 – Forbes announced today that Richard Nalley has been named the new Editor of *ForbesLife*, the luxury lifestyle and culture bi-monthly magazine published by Forbes. In this new position, he will be responsible for all content of the magazine.

Mr. Nalley has been with *ForbesLife* (formerly *Forbes FYI*) since 2001, and he was most recently a Senior Editor, responsible for originating, planning, assigning and writing articles on topics that have ranged from personality profiles and book reviews to a trip down the Peruvian Amazon. He also does numerous speaking engagements on behalf of Forbes throughout the year, discussing wine, travel and luxury lifestyle topics.

In making the announcement, *ForbesLife* President Robert Forbes said: "Richard is a great talent with expertise in all areas of luxury lifestyle and culture. He was deeply involved in the revitalization of *ForbesLife* that began in fall 2008, and under his stewardship, *ForbesLife* will continue to bring excitement and enduring value to our readers."

Prior to joining Forbes, Mr. Nalley was a Columnist and Contributing Editor at *Esquire*, *Men's Journal* and *Departures*, and wrote the nationally syndicated weekly newspaper column, "Wine Talk" for Copley News Service. He is a past winner of *The Nation's* Poetry Prize and the James Beard Foundation Award for Magazine Wine & Spirits Writing. A *cum laude* graduate with a BA from Harvard University, Mr. Nalley was President of *The Harvard Advocate*, 1978-1979, editing its content, its managing staff and year-long reading series.

He replaces Gary Walther, who joined the magazine in 2008.

ForbesLife is the dedicated luxury lifestyle and culture publication of Forbes. The magazine is mailed to Forbes subscribers bimonthly, and its issues include: The Fashion Issue; The Travel Issue; The Culture Issue; Style & Design; Great Escapes; and Handmade Luxury.

Forbes Media:

Forbes Media encompasses Forbes and Forbes.com, the #1 business site on the Web that reaches more than 18 million people monthly. The company publishes Forbes and Forbes Asia, which together reach a worldwide audience of more than 5.5 million readers. It also publishes *ForbesLife* and *ForbesWoman* magazines, in addition to licensee editions in China, Croatia, India, Israel, Japan, Korea, Poland, Romania, Russia and Turkey. Other Forbes Media Web sites are: ForbesTraveler.com; Investopedia.com; RealClearPolitics.com; RealClearMarkets.com; RealClearSports.com; and the Forbes.com Business and Finance Blog Network. Together with Forbes.com, these sites reach nearly 40 million business decision makers each month.

Contact: Elizabeth Wasden, ewasden@forbes.com or 212.367.4157.

###