



## Tommy Hilfiger Is Featured Mentor In Forbes' Video Series For "America's Most Promising Companies"

**New York, New York (July 15, 2009)** – Tommy Hilfiger is currently featured in the Forbes.com "Celebrity Mentor" video series, available at [www.forbes.com/promising](http://www.forbes.com/promising), as part of Forbes' search for America's Most Promising Companies. HP is the preferred technology partner and sponsor of the America's Most Promising Companies (AMPC) program.

In part one of his two-part video, available at [www.forbes.com/promising](http://www.forbes.com/promising), Hilfiger – who recently announced the September 2009 opening of a global flagship store (his largest retail store worldwide) on Fifth Avenue in New York City – offers business advice to New York designer Eunice Lee of Unis. Among his suggestions: apply consistency in quality and creativity; and learn from one's mistakes. The second part of Hilfiger's video will be available on Monday, July 20<sup>th</sup> at 6:00 p.m. ET.

The AMPC video series of one-on-one consultations with the best in the business also features: singer **Jewel**, with tips for success; Hollywood stylist **Sally Hershberger**, with advice for an emerging master barber; health care mogul **Nicholas Perricone**, who guides a small vitamin and skincare outfit; and grocery tycoon **John Catsimatidis**, who encourages a small natural grocer.

Forbes launched its search for America's Most Promising Companies in May 2009, with a new site section and an invitation for businesses to take a free assessment survey (provided by The Venture Alliance) to be considered for Forbes' inaugural AMPC ranking. In addition to the Celebrity Mentor videos and roundtable videos with VIP entrepreneurs, the section also profiles a new AMPC candidate each week. Forbes will publish its list of America's Most Promising Companies in September 2009.

The survey is available at: <http://www.forbes.com/ampcSurvey/questionnaire.html>

New entries for this list must be submitted by Sunday, July 19. Participating companies who score well on the survey will receive:

- The chance for a spot on the upcoming list of America's Most Promising Companies
- The opportunity to be profiled as an AMPC "Featured Candidate"
- The opportunity to win a business consultation with a celebrity entrepreneur
- An official Forbes accreditation email
- License to use America's Most Promising Companies logo on marketing materials
- The opportunity to win top-of-the-line products and services from HP.

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