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## **FORBES ANNOUNCES 20 SEMI-FINALISTS IN 2009 "BOOST YOUR BUSINESS" CONTEST**

### **VOTING IS OPEN ON FORBES.COM TO SELECT THE FIVE FINALISTS**

**New York, NY (Tuesday, August 18, 2009)** – Twenty entrepreneurs have advanced to the second stage of Forbes.com's third annual "Boost Your Business" editorial contest, available at [www.forbes.com/byb](http://www.forbes.com/byb).

Visitors to Forbes.com can now vote for the five companies most poised for growth among the 20 semi-finalists. Their submissions, including self-recorded 30-second "elevator-pitch" videos, are available for review at [www.forbes.com/byb](http://www.forbes.com/byb). Voting for this round runs through September 30.

Contestants represent businesses in various industries--from nurse-concierge services and online book rental, to enterprise software and yoga accessories--and are headquartered around the country.

"The quality of our contestants gets better with each passing year," said Brett Nelson, Entrepreneurs Editor at Forbes. "We wish them luck in the second round. Captivating our savvy readers in only 30 seconds on video is no mean feat."

In the first round of the contest, which began in May, entrants submitted a 500-word write-up about their small business, including a description of the business model, current capitalization and theoretical plan for investing the prize money. From the 20 semi-finalists who made it to the second round of the contest, five finalists will be selected to compete for the grand prize.

Those five finalists will be flown to New York City to give live presentations to an expert panel of judges. The winner will receive \$50,000 in cash and \$50,000 in advertising on Forbes.com. The 2009 BYB contest is sponsored by Comcast.

**Forbes Media**

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## 20 SEMI-FINALISTS

Onsite Nurse Concierge	Dove Canyon	CA
Green Paper Studio	Bethesda	MD
Naturally Bamboo	Mankato	MN
i-Nalysis	Concord	MA
NuBarter	Savannah	GA
Plank	Charlestown	MA
NuClimate Air Quality Systems, Inc.	East Syracuse	NY
Audissey Guides	Boston	MA
GreenSoul Shoes	New York	NY
GiftCardRescue.com	Ellicott City	MD
Base Brands	Atlanta	GA
Healthy Life Screening	Akron	OH
BookSwim	Newark	NJ
INeedAPencil.com	Cambridge	MA
Earthborn Studios, Inc.	Leeds	AL
Plastic Jungle	Mountain View	CA
ReadyPing	Chicago	IL
IWantABetterHouse	Nashville	TN
Encore Path	Baltimore	MD
Ksplice	Cambridge	MA