



NEW YORK CITY IS NO. 1 FOR SINGLES, SAYS FORBES

Milwaukee Breaks Into Top 10 on 2009 "Best Cities For Singles" Ranking

New York, N.Y. (Monday, July 27, 2009) – New York City bumped Atlanta out of first place on Forbes.com's annual ranking of America's "Best Cities For Singles," marking the first time the Big Apple is No.1 since the list debuted in 2001. The complete list is available at www.forbes.com/singles.

The biggest factor in the rankings this year was an increase in online dating, not just in New York but across the entire U.S. Rounding out the top five best cities for singles, are: Boston, Chicago, Seattle and Washington, D.C., respectively.

According to Forbes Reporter Lauren Sherman, "Wherever you live, even if it's Jacksonville, Fla., which falls dead last on our list, there's a community of singles making the best of that particular place. Whether that means embracing the great outdoors around Denver or buying the next round of tequila shots in nightlife-oriented Virginia Beach, there are plenty of other like-minded people on the prowl. And, right now, the easiest place to find them is online."

To generate the list, Forbes ranked 40 of the largest continental U.S. metropolitan statistical areas in seven different categories: coolness, cost of living alone, culture, job growth, online dating participation, nightlife and the ratio of singles to the entire population of the metro area.

Some other highlights:

- Cleveland is the biggest gainer, moving up 24 spots from 38 to 14
- Providence moves up 18 spots to No. 15
- Milwaukee breaks into the Top 10 at No. 9
- Phoenix drops 20 spots, falling out of the Top 10 to No. 30

For the 40 city rankings, complete methodology and more, visit:

www.forbes.com/singles

Contact: Debbie Weathers, dweathers@forbes.com, 212-366-8848