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## **FORBES.COM HIRES TUNKU VARADARAJAN TO RE-LAUNCH OPINIONS CHANNEL**

### **Veteran Journalist Expands the Channel with Impressive New Line-Up of Columnists**

**NEW YORK, NY (September 16, 2008)** – Forbes.com ([www.forbes.com](http://www.forbes.com)), home page for the world's business leaders, today announced that Tunku Varadarajan has joined the Company as Opinions Channel Editor, reporting to Forbes.com Managing Editor Carl Lavin. As his first order of business, Varadarajan unveiled today a re-launch of the Opinions Channel ([www.forbes.com/opinions](http://www.forbes.com/opinions)), which has been expanded with the addition of several new columns.

Under Varadarajan, the Opinions Channel has been restructured to include four main topic categories: Business and Economics, Foreign Affairs and Defense, Culture and Society, and Politics. Sixteen new columnists, chosen for their expertise in a particular field as well as their provocative ideas, will be writing weekly columns for the channel, starting today.

Among the sixteen are Reihan Salam, acclaimed author at the forefront of a new breed of twenty-something Conservatives, who will write about life after Bush in "Grand New Party" on Mondays; Brian Wesbury and Bob Stein, two counter-intuitive economists, who will look at the U.S. economy in "Money"; and Richard Epstein, law professor at the University of Chicago and fellow of the Hoover Institution, will express himself in "The Libertarian" on Tuesdays; Thomas Cooley, Dean of the Stern Business School at NYU, who will offer weekly economic insight in "Capital"; and Dan Gerstein, a former speechwriter in Washington, who will address politics from a Democratic Perspective in "Dangerous Thoughts" on Wednesdays; Nouriel Roubini, economist from the Stern Business School at NYU, who will tell us why he thinks the economy is going downhill and what we can do to stop it in "Doctor Doom"; Claudia Rosett, who has uncovered corruption in the United Nations, will write about foreign affairs in "Freedom's Edge"; and the U.K.'s amusing Quentin Letts will offer a quirky take on Her Majesty's realm in "Blighty", on Thursdays; and Peter Robinson, a former Reagan White House speechwriter and now a fellow at the Hoover Institution, will pen the Republican "Man Friday" column.

In addition to these new columns, the Opinions Channel will run book reviews every Monday and Thursday on subjects ranging from the political economy to the latest fiction; as well as daily essays and commentaries by high profile contributors. And every Tuesday, starting today, the channel will feature a public figure offering his or her five favorites in a particular category.

Forbes.com Editor Paul Maidment's weekly video "Notes on the News" about international politics and business, as well as *Forbes* magazine Publisher Rich

Karlgaaards's daily blog "Digital Rules" about technology, entrepreneurship, regional economic development and the future of business will continue to run, with the introduction of Karlgaard's new video blog "Talk Back" discussing the business world.

For a detailed description of all the new contributors, please visit:

[http://www.forbes.com/opinions/2008/09/15/columns-contributors-reviews-oped-cx\\_tv\\_0915varadarajan.html/](http://www.forbes.com/opinions/2008/09/15/columns-contributors-reviews-oped-cx_tv_0915varadarajan.html/).

Varadarajan most recently served as a contributing editor at the *Financial Times*, where he wrote op-eds, arts and culture essays and book reviews. Prior to that, he spent seven years at the *Wall Street Journal*, most recently as Assistant Managing Editor. During his tenure there, he also served as the Editorial Features/Op-Ed editor, Chief Television and Media Critic, OpinionJournal.com Columnist and Senior Editorial Page Writer. Previously, he worked as an Editorial Writer for *The Times of London*, as well as its Bureau Chief in both Madrid and New York City. He currently serves as a Clinical Professor of Business at the New York University Stern School of Business and a Research Fellow at Stanford University's Hoover Institution. He holds a Bachelor of Arts degree in Law from Oxford University.

"We couldn't be happier to welcome Tunku aboard," said Paul Maidment, Editor of Forbes.com. "His vast experience as both an op-ed writer and editor, wide-ranging, thoughtful mind and deep grounding in issues affecting business leaders in America and around the world will make our Opinions Channel an even more substantial platform for the voice and spirited agenda-setting debate that our readers have come to expect from Forbes.com."

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