



Contact: Melanie Scharler
212-366-8966
mscharler@forbes.net

FORBES.COM REDESIGNS STORY PAGES, VIDEO NETWORK, STOCK QUOTES AND EXECUTIVE TEAR SHEETS

New York, NY (December 10, 2008) – Forbes.com, home page for the world’s business leaders and the leading business news Web site, announces a redesign of the story pages, the award-winning Forbes.com Video Network, stock quotes and executive tear sheets.

“We are the world’s leading business site, and are working very hard to keep it that way,” said Forbes.com Editor Paul Maidment. “These best-of-breed enhancements to Forbes.com should enrich the experience of our discerning user base, while maintaining our leadership position in the marketplace.”

The Forbes.com **story pages** have been redesigned to feature larger text, new placement of charts and photos, more white space and additional opportunities for users to comment. Each story also has an on-page embeddable video player.

The **Forbes.com Video Network** (<http://video.forbes.com>) has launched an updated video player, offering a 16:9 large screen format and High Definition quality video. The Video Network’s programming guide has also been updated, with more search options and greater ease of use. Users can not only search by each individual show, but also by “most watched”, “top shows”, “all new”, “topics”, and “editors’ choice.” In order to increase the portability of the video platform for a growing mobile audience, Forbes.com Video Network content is now viewable on several Windows Media mobile devices, including the Palm Treo and the Samsung Blackjack via the Kinoma player; and can be embedded on other sites and blogs.

Forbes.com has also debuted **real-time stock quotes**, working with Xignite and using BATS Exchange trading data. This real-time market data, which provides Forbes.com visitors with up-to-the-minute stock prices, is available on stock quote pages, story pages and Attaché, and will debut on Portfolio Tracker in the coming weeks.

Moreover, the **executive tear sheets** have been enhanced to provide users with a more comprehensive profile of each individual, including a complete overview of current employment, compensation, Forbes rankings since 2000 and alert features. The Stock Picking Community has also been updated where users can challenge one another for points.

Forbes.com has redesigned the site’s Home Page, Opinions Channel and Markets Channel over the last six months.

About Forbes.com

Forbes.com (www.forbes.com), home page for the world’s business leaders and the No. 1 business news source in the world, is among the most trusted resources for senior business executives, providing them the real-time reporting, uncompromising commentary, concise analysis, relevant tools and community they need to succeed at work, profit from investing and have fun with the rewards of winning. Throughout the business day Forbes.com publishes more than 4,000 articles, delivering the best of Forbes journalism and that of its selected partners with all the immediacy, depth and interactivity that the Web allows. Forbes.com is part of Forbes Digital, a division of Forbes Media LLC. Forbes.com and affiliated properties

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