



Contact:

Melanie Scharler
212.366.8966
mscharler@forbes.net

TY AHMAD-TAYLOR JOINS FORBES.COM AS CHIEF PRODUCT OFFICER

NEW YORK, NY (October 21, 2008) – Today Forbes.com, home page for the world’s business leaders, announced that Ty Ahmad-Taylor has joined the company as Chief Product Officer. He will report to Jim Spanfeller, President and CEO of Forbes.com, and will be based in the NYC office.

In this new position, Ty will be responsible for overseeing the Company’s digital products as well as managing cross-platform efforts to ensure continued growth on the Forbes Digital sites. The sites include Forbes.com, ForbesTraveler.com, ForbesAutos.com, Investopedia.com, RealClearPolitics.com, RealClearMarkets.com, RealClearSports.com and Clipmarks.com.

Ty joins Forbes.com from Viacom Networks, where he served as Senior Vice President, Product Development and Strategy, responsible for digital strategy and product development as well as management and user experience across MTV, VH1, CMT and Logo. During his tenure at Viacom, he re-launched MTV.com and added social features to the site.

Prior to Viacom, he served as Senior Director, New Business Development and Cross-Platform Interactive Products at Comcast Cable Corporation. In this position, he was responsible for IP video product management across the TV, PC, connected device and mobile distribution platforms, as well as search and discovery applications for those platforms. He began his career as a Reporter and Graphics Editor at *The New York Times*.

“We’re very pleased to welcome Ty to Forbes.com,” said Forbes.com President and Chief Executive Officer Jim Spanfeller. “Ty’s vast experience across digital and cable television platforms will be instrumental as we continue to grow our digital assets.”

About Forbes.com

Forbes.com (www.forbes.com), home page for the world’s business leaders and the No. 1 business news source in the world, is among the most trusted resources for senior business executives, providing them the real-time reporting, uncompromising commentary, concise analysis, relevant tools and community they need to succeed at work, profit from investing and have fun with the rewards of winning. Throughout the business day Forbes.com publishes more than 4,000 articles, delivering the best of Forbes journalism and that of its selected partners with all the immediacy, depth and interactivity that the Web allows. Forbes.com is part of Forbes Digital, a division of Forbes Media LLC. Forbes.com and affiliated properties – ForbesAutos.com, ForbesTraveler.com, Investopedia.com, RealClearPolitics.com, RealClearSports.com, RealClearMarkets.com, Clipmarks.com and the Forbes.com Business and Finance Blog Network – together reach nearly 40 million business decision makers each month.