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POLITICAL WEB SITE REALCLEARPOLITICS.COM ATTRACTED MORE THAN 7 MILLION UNIQUE MONTHLY VISITORS IN SEPTEMBER

NEW YORK, NY (October 10, 2008) - Premier independent political Web site RealClearPolitics.com (www.RealClearPolitics.com) announced today that worldwide traffic to the site has exceeded 7 million unique visitors for the month of September 2008, according to research firm Omniture Worldwide.

This milestone is reflective of the dramatic ramp up in traffic that RCP has enjoyed over the last several months.

"RealClearPolitics strives to offer the most comprehensive, up-to-the-minute news and polling data on politics and the 2008 presidential race," said John McIntyre, co-founder and President of RealClearPolitics.com. "Clearly, the surge in traffic demonstrates the world's keen interest in this year's campaign, and we're pleased that more and more people are turning to RCP as the source for election 2008."

About RealClearPolitics.com

Founded in 2000, Chicago's RealClearPolitics.com (www.RealClearPolitics.com) is one of America's premier independent political web sites, delivering political information and commentary through a mix of intelligent aggregation and insightful analysis. The most comprehensive, independent source of political coverage, RealClearPolitics offers news and information including: breaking news, polls, thoughtful analysis and commentary, videos, tools, transcripts, and more. By tapping into thousands of weblogs and hundreds of newspapers and magazines across the political spectrum every day, RealClearPolitics has become a trusted site for anyone interested in politics.

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